

# project mahatma

an invite-only club for India's  
future leaders run by Stanford  
graduates and professors

“

We only take India's brightest and smartest young minds and we train them to lead our country to a brighter future. We hope to inspire young Indians to action, by connecting them to some of the smartest people in the country.

”

Manu Chopra  
Stanford Class of 2017

We provide **3 key services** to our students.

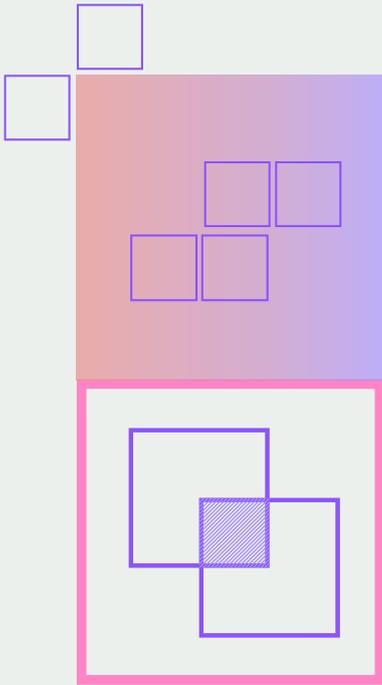
**1)** By following Stanford University's legendary "Designing Your Life" curriculum, we help our students figure out their purpose in life, and help them design their most meaningful life.

**2)** We provide them with practical skills to build the tools our world requires. (Stanford Computer Science, Artificial Intelligence, Robotics, Mechanical Engineering Programming... you name it).

**3)** And, we teach our students how to sell their products and how to build their own personal brands.



By the end of the 3 month Project Mahatma curriculum, our students have a new sense of purpose in life and are ready to conquer the world.



So, how does it work?

**First, we meet.**  
**Then, we take a step back.**  
**Finally, we ideate.**

We first **setup a face to face meeting with a Project Mahatma mentor.** We have **over 200 mentors across the country.** Our mentors lead Fortune 500 companies, have created some of India's largest non-profits and are social leaders, entrepreneurs, Bollywood stars and venture capitalists (to name a few).

We decide if you are a good fit for Project Mahatma and once you are in, we get started. Age is no barrier to entry in Project Mahatma. We have worked with kids in 6th grade and adults who are 45 and are looking for a career change. You need to be young at heart, willing to do the work and excited to discover a new kind of life. You don't need to be passionate about something, but you need to be willing to find your passion.

We follow a **radical 5 step process, designed by Stanford's "Designing Your Life" department.** Above all, we think of life as a prototype. We help you conduct experiments, make discoveries, and change your perspectives. The first step to designing your life is by taking a critical look at yourself. You need to understand where you are right now – professionally, mentally, physically – to then see where you're going next. You need to ask yourself some hard questions, like when was the last time you felt truly happy?

What makes you smile and laugh? What do you wish you'd never have to do again? We help you dig deep into yourself and assess your experiences, jobs, relationships, and extracurricular activities up until this point. Beware of dysfunctional thinking – do not get stuck in the idiosyncrasies of age old career advice like “what is your passion?”.

Here comes the fun part! We help you imagine different five and ten-year scenarios for your life. Start with three options—from one that may be pretty traditional to your background to one that is something you'd do if money wasn't a factor and if you didn't care what other people thought. Finally, you get to prototype these future lives. What does a prototype of your life look like? Well, they can be conversations and interviews, shadowing of positions, or short or long term experiences. If you want to be an entrepreneur, **we help set up internships where you can shadow the founder of a billion dollar startup. We help setup conversations with people who have done/are doing what you want to do.** We help create possible paths you can take to get where you want to be.

# who are we?

We are a team of graduates and professors from Stanford University and we have travelled extensively throughout India. We care deeply about young Indians and want to help them succeed and become the best version of themselves.

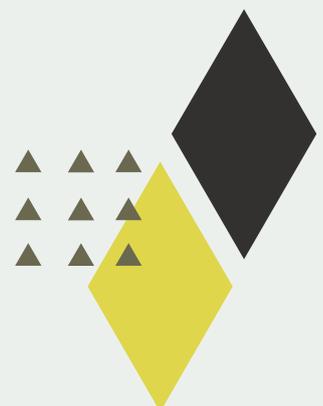
**Manu Chopra** recently graduated from Stanford University. He received the President's Award for excellence in Computer Science and AI. At Stanford, he co-founded CS+Social Good, Stanford's first student group focused on technology & impact. He also lectured several tech for good courses in Stanford's Computer Science Department. Last year alone, the students in his classes built projects that **reached over 30 million people in 15 countries** around the globe. In high school, Manu invented and subsequently patented an anti-molestation device for women as an answer to increasing rape cases in India. He was awarded by the Indian President Dr. A.P.J Abdul Kalam and nominated among **India's 20 Most Brilliant Minds Under 20** by Times Of India. Manu is incredibly passionate about using technology to improve lives of underserved communities.

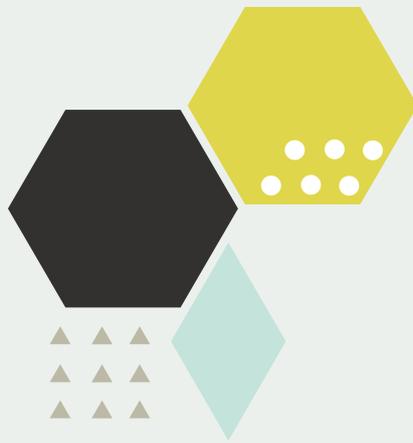
He is currently working on **tackling extreme poverty** by providing dignified digital work to rural Indians. In the past year, he has **helped employ over 10,000 rural Indians** across the country.

**Our mentors include** legends like Ana Goenka. She is the President of Lowe Lintas, India's largest marketing and communications company. She's behind some of the most memorable brand taglines in India (Government of India's Swachh Bharat, for example). She is also the force behind the ingenious Kaan Khajura Tesan (the world's largest radio station with **more than 62 million listeners a month** in Bihar and Jharkhand). She has been awarded the top prize at Mobile World Congress (beating a certain Mr. Zuckerberg) and the Cannes Festival.

Examples of our other esteemed mentors is given in the attached starting document.

This document is only a brief introduction to Project Mahatma. For more, please visit [projectmahatma.com](http://projectmahatma.com) or email us at [mchopra@cs.stanford.edu](mailto:mchopra@cs.stanford.edu)





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